PILOT Media

CLOUD-NATIVE NEXT-GEN MEDIA SUPPLY CHAIN

The multi-platform era is bringing more complexity, tighter timelines, and an ever-increasing demand for more efficiency. Content producers, owners, service providers, and telecom operators need to automate their media supply chain.

PILOT Media enables this automation, simplifying next-generation**,** cloud-native media supply chains. PILOT Media combines workflow orchestration and task management in a single solution. A feature-rich, data-driven platform, it is designed to enable operations to prepare, enhance**,** and deliver all media types where they need to be, efficiently and on time.
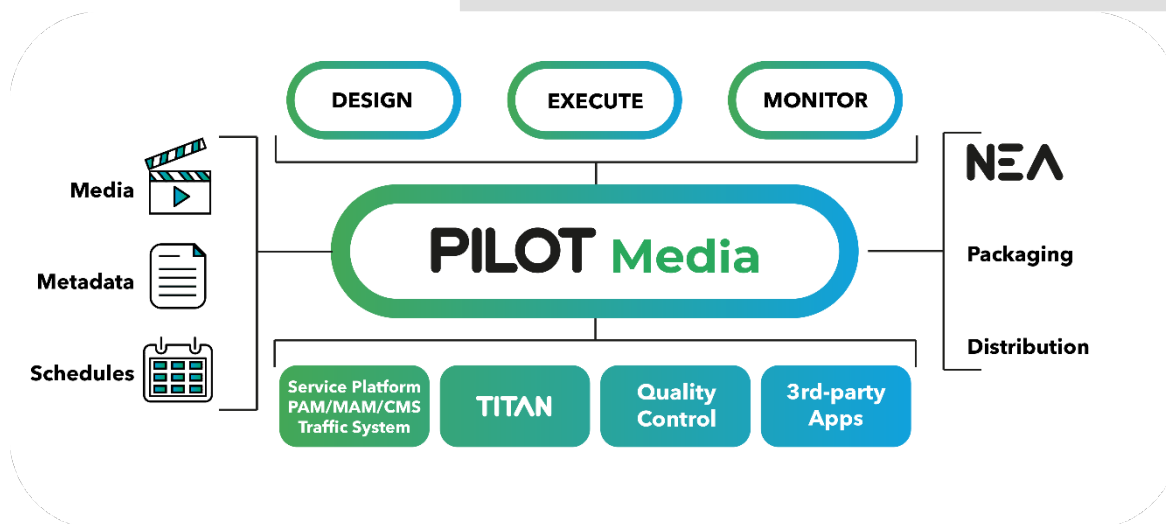
The workflow engine is the heart of PILOT Media and provides the runtime platform for all processes. It is open and highly flexible, with a large set of available connectors and the ability to run proprietary code. Building your own operational workflows is quick and easy.

Success in the media supply chain lies in the ability to handle issues with efficiency, transparency, and grace. **PILOT Media offers configurable operational dashboards**, advanced workaround and retry modes, as well as integrated alerts management.

Benefit from an efficient supply chain designed to deliver content on time, at scale, 24/7. **PILOT Media re-invents orchestration** by focusing on the efficiency of the workflow's execution. Priority management based on deadlines, batch processing, dynamic workflow instantiation, and smart distributed resource management delivers an exceptional level of service.

Much more than handling individual files, PILOT Media provides a flexible framework to carry metadata associated to each media file, leveraging it for business decisions and enriching it throughout the workflow life cycle.

PILOT Media embraces continuous evolution as a fundamental principle. A microservice-based approach for workflow design, an external business rules engine, and an efficient versioning management make your operations truly agile, by enabling seamless transformations of your processes.

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Key Features

- Fast no-code workflow creation and update

- Easy workflow version upgrade and roll-back

- Independent orchestration from MAM/PAM/Service Platforms/CMS

- External business rules engine

- Transient asset metadata manipulation

- Schedule-aware prioritization of workflows ensuring service levels are met

- Iterative mode for batch processing

- Advanced resource management

- Dynamic workflow instantiation

- Comprehensive dashboards for operational monitoring

- Deployable anywhere: on public cloud, private cloud, and on-premises

- Designed to allow secured multi-site and hybrid deployments

Value-added Benefits

Enable smooth business operations
PILOT Media connects production and business systems to provide broad visibility and enables "low friction" business operations.

Create efficiencies through automation
PILOT Media delivers a metadata-driven automation that scales dynamically as your business and service models evolve, on-prem, public, or hybrid cloud.

Reduce operational costs and exploit new revenue opportunities
PILOT Media is designed for manage-by-exception operations that reduce

your operational costs by supporting legacy workflows and enable new revenue opportunities by capitalizing on a multi-platform presence.