

BUSINESS INTELLIGENCE FOR MEDIA EXPERIENCES

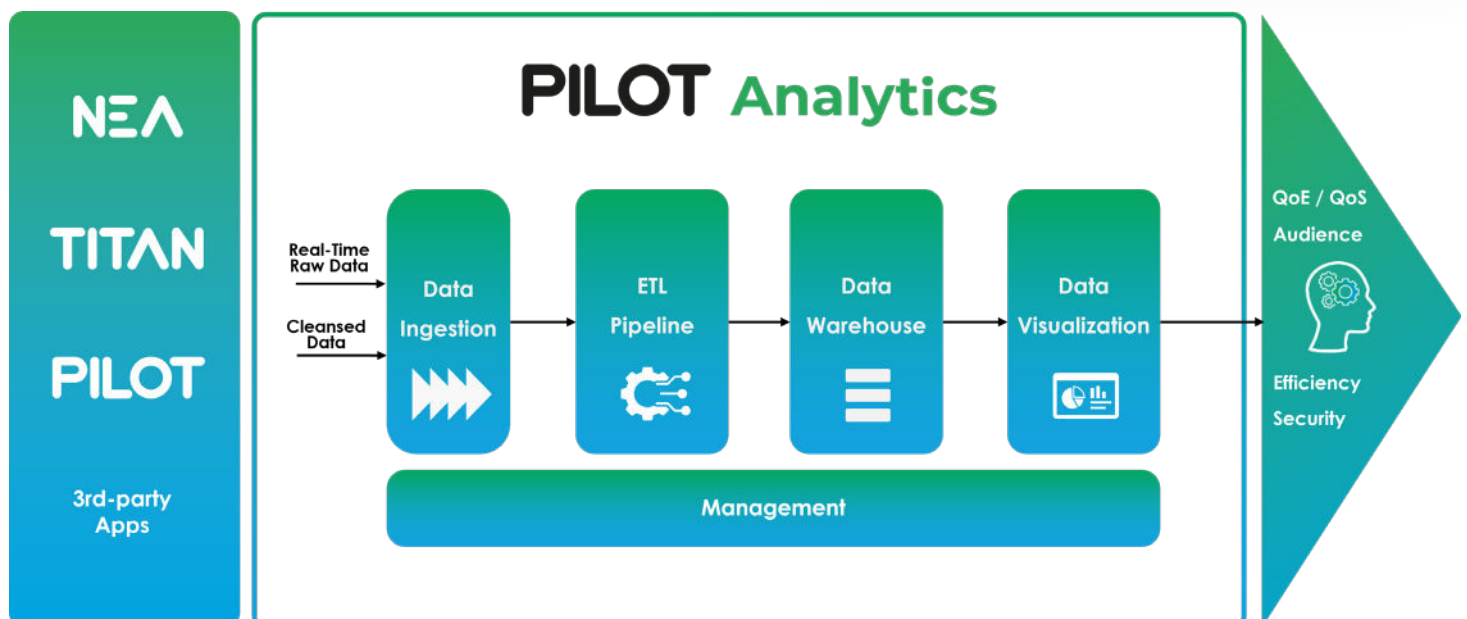
In the rapidly evolving media tech environment, operators and content providers face challenges in optimizing performance, ensuring seamless content delivery, and understanding viewer preferences.

Crafted as a robust and flexible analytics solution, **PILOT Analytics** helps operators and content providers gain valuable insights that contribute to operational efficiency and customer satisfaction.

PILOT Analytics efficiently gathers and integrates data from Ateme products, acting as a **centralized business intelligence hub** that provides valuable insights into the video processing system, viewer behavior, content consumption, and even device performance.

With its advanced features, **PILOT Analytics** enables decision-makers to make informed choices based on data, improving video service quality and opening up new revenue opportunities.

PILOT Analytics harnesses the power of a cutting-edge cloud-native architecture ensuring flexibility, scalability, and efficiency across on-premises and public cloud environments.



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Key Features

- Comprehensive business-driven built-in dashboards
- Customizable dashboards for personalized views
- Real-time & historical data unified to derive unique insights
- Data compression on edges for optimized bandwidth requirements
- Large data retention without compromise on responsiveness
- Cloud-native architecture for efficient operations anywhere
- Designed to enable secure multi-site and hybrid deployments

Value-Added Benefits

Streamline your operations with data-driven insights by identifying areas for improvement and implementing targeted changes that foster cost reduction and productivity gains.

Enhance viewer engagement by gaining a deep understanding of user behavior and refining the content strategy accordingly.

Improve the quality of experience by proactively identifying and resolving errors at the source.

Detect and prevent fraud through the analysis of video data consumption patterns.